FOR IMMEDIATE RELEASE

Every 15 Minutes Returns to CUSD High School Campuses on Thursday & Friday
Chico High, Pleasant Valley, Fair View and Oakdale Secondary Schools to Participate

Chico, CA – Chico Unified will be holding an "Every 15 Minutes" event on all three high school campuses this April 20th and 21st. Members of the community may see emergency vehicles and personnel on each of the three high school campuses. This is part of the simulated emergency response.

The program was developed to teach teens about the dangers of choosing to drink and drive. Statistics show that every 15 minutes, someone is killed due to an incident where someone is driving under the influence. Although this program has had a positive impact on decision-making for students across the country and their choices around drinking, it can be an emotionally challenging program for some students.

This program is coordinated with the California Highway Patrol (CHP) and is designed to show a realistic scenario and enactment of the consequences of a student choosing to drive while drunk. The accident scene will include a collision between two vehicles, with the result being the death of two people. All of the volunteer participants will be high school junior and senior students.

As this can be an emotionally charged experience, we will provide a decompression area for students struggling with the content. Counselors will be in this quiet location and are prepared to talk to students as needed.

Parents of junior and senior high school students who do not want their students to participate can reach out to their student's school counselor.

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About The Every 15 Minutes Program
The Every 15 Minutes program is a two-day program focusing on high school juniors and seniors, which challenges them to think about drinking, driving, personal safety, the responsibility of making mature decisions and the impact their decisions have on family, friends, their community, and many others. Learn more on the California Highway Patrol website: https://www.chp.ca.gov/programs-services/programs/youth-programs/every-15-minutes